

**Governing Board Minutes**  
**October 9, 2024 @9:30 AM**  
**Via Zoom/ in person**

Call to Order: President Dederling called the meeting to order at 9:30 AM. Voting members Reiter, Mogenson, Sixel, Mitchell, Palmer, and Dederling were present. Advisory member Sue Steiner was present, and Randy Koppenhaver arrived later in the meeting. Also present was Principal Sarah Scovell-Muraski.

**Secretary Report:** On a motion by Elaine Reiter with a second by Deb Sixel the minutes as presented by Secretary Palmer were unanimously approved.

**Treasurer Report:**

Secretary Reiter notes: Business manager Achter has been tied up with other matters and had no new information for this meeting. He is working on the next annual budget which should be available for the November meeting. There were no changes to the 2023-24 annual report as previously presented.

**Kiel ESchool Report**

|                        | 23-24      | 24-25      |
|------------------------|------------|------------|
| KeS FT Resident        | 7          | 6          |
| KeS FT Open Enrolled   | 17         | 18         |
| Partner FT             | 59         | 77         |
| Partner PT             | 38         | 84         |
| <b>Total Students*</b> | <b>121</b> | <b>185</b> |

|                               |            |            |
|-------------------------------|------------|------------|
| KHS Requested enrollments     | 426        | 493        |
| KHS Summer School             | 27         | 61         |
|                               |            |            |
| <b>Total KHS Enrollments*</b> | <b>453</b> | <b>554</b> |

\*this year's numbers will fluctuate

**Between the Lakes Virtual Academy Report**  
**Blended (offline)Program: 73**

**Online Students:****18 Kiel/OE****Partner: Still in flux +24 so far****Total Online: 37 (+1 pending)****Total students: 115**

22-23 Kiel and Open enrolled: 21

23-24 Kiel and OE: 18

Total Online: 38

Offline BTLVA:

22-23 year: 20

23-24 as of 8/31: 48 ((+2 pending

**Partnerships**

Barron\*

Brillion\*

Genoa City (4K-8)\*

Herman-Neosho-Rubicon (HNR)

Horicon\*

Hustisford

Luxemburg-Casco\*

Mishicot

Omro\*

Oostburg\*

Osseo-Fairchild

Portage

Pulaski

Random Lake\*

West De Pere

Weston

Whitefish Bay

Winneconne

Darien/Delavan\*

Sevastopol\*

St. Thomas Aquinas\*

Fall River \*

Partners: 22

Inquiries: Marathon

**Old Business:****A Peek into the Virtual Program: [Partnerships](#) and Communication logs**

All teacher communication with students/parents are logged for teacher evaluation and documentation purposes. Students/parents also receive a weekly comprehensive email progress report. Parents only receive one email per child which arrives at the same time every week.

### **New Business**

#### **Vote Needed: Adding a drop deadline for courses – one week into term to both handbooks.**

Deb Sixel moved that the eSchool handbook be changed to say, “Students may drop the online course within the first 7 days of being enrolled (with no grade recorded on their transcript). It is the responsibility of the students to notify the Program Leader in writing that they are requesting to drop the course within the drop deadline. Students taking an online course as part of their partner school schedule will refer to their home district Student Handbook for details in regard to dropping a course.” A second was made by Eileen Palmer and the motion passed unanimously.

In the BTLVA handbook under the section on exploratory/elective classes, Dennis Dederling moved that we add the statement: “Students may drop an online elective course within one week of their enrollment in the course. After that time, if the work is not completed, it will be transcribed based on whatever the student did complete and/or 0%.” With a second by Elaine Reiter, the motion was unanimously approved.

#### **Marketing plan share: strategies for this year**

Events: WATG Conference (Oct), WASB state convention (Jan). WATG asked us to join their “Four Corners” Program – marketing in four regions of the state.

#### **Direct Marketing:**

Personal emails to administrative teams at districts without a virtual school partnership (Oct-February, two rounds), flyers and phone call follow-ups with any interest.

#### **Social Media:**

Ads on Facebook and You Tube channels during open enrollment season. Additionally, many of our partners are recommending us to other districts!

#### **Report on WATG presentation (Oct 7-8)**

Principal Scovell-Muraski and Jen Owen presented at the gifted and talented conference and got good exposure.

**Kudos** were offered to Principal Scovell-Muraski and Jen Owen for all of their excellent customer service and the marketing program. It is also National Principal’s Week, so hearty congratulations were offered to Principal Scovell-Muraski and to Principal Emeritus Dr. Sixel.

**Future Meetings: 12/4/24, 1/8/25, 2/12/25, 3/12/25, 4/9/25, 5/14/25, 6/11/25**

**The next meeting will be on November 13, 2024.**

**Adjournment:** On a motion by Dr. Sixel with a second by Dennis Dederling there was unanimous support for adjournment at 10:53 AM.