

Parent Advisory Council

Wednesday, April 12, 2017

6:00 p.m.

Members Present: Kim Hagar, Brian Murphy, Tony Johannes, Karin Wille

Welcome: Co-facilitator, Brian Murphy, welcomed everyone to the meeting and introduced Dr. Deb Sixel and Mrs. Trish Sabel

Discussion Dr. Sixel and Mrs. Sabel presented on the two Strategic Planning Goals

Dr. Sixel - Personalized Learning Goal *“Ensure all students receive a personalized, comprehensive, future-focused education where students are empowered to become leaders in their learning.”*

Goal #1 - We will implement rigorous, relevant curriculum and innovative, data-driven instructional practices to ensure continuous growth for each child.

- Use of Professional Learning Communities (PLC) structure on early release Wednesday's
- Use of the four essential questions from DuFour
- Identify essential standards “I Can” statements
- Formative Assessments
- Classroom learning paths
- Goal setting - understanding the I Can statements, etc.
 - Providing timely supports to students
- Instructional practices
 - #observeme
- Research on personalized learning
- Teacher driven - not a top down initiative
- Summer curriculum time for teachers

Goal #2 - We will create multiple pathways to include online, blended, and experiential learning opportunities to provide students more choices in their personalized learning.

- Expand online and hybrid programs
- Blended learning with Kiel eSchool
- Community Partnerships
- Website
- Class acceleration
 - Algebra, foreign language, health

Goal #3 - We will ensure students and staff have access to reliable, secure, and sufficiently robust technology and are implementing and facilitating transformative educational practices.

- Career Cruisin'
- 1:1 Technology
- Software
- Referendum to continue supporting technology
- Google and Google Classroom

- Training videos

Goal #4 - We will focus professional development on the knowledge and skills staff need to educate each child in a personalized learning environment.

- Gradual Release of Responsibility (GRR) model = independent learners
- Summer Personalized Learning Academy
- CESA Consortium
- Community to staff
- Create a standards-based report card district-wide
 - Elementary has been using for years
 - Middle School began with 5th grade this year and will transition a class each year
 - High School is currently investigating

Goal #5 - We will create learning environments that nurture social, emotional and academic develop to ensure college and career readiness in a global society

- Global connections to the classroom
- Virtual fields trips (Russia, etc)
- Create a shared schedule between the middle and high school
 - Working with a consultant

Mrs. Sabel - Communication Goal *“To implement a systematic communication plan that fosters collaboration among our students, staff, parents and the community.”*

Strategy #1 - We will utilize effective communication practices to promote understanding, support and involvement of our families, community and staff.

- Made great strides
- 90% of people currently use tablet and apps
- Met with vendors and evaluated mobile apps as another communication tool
- Meeting kids where they are at
- Weekly staff and parent updates
- Increased use of social media
 - Facebook 831 Likes and 821 Followers
 - Twitter 179 Followers
 - Instagram 110 Followers
- Redesign of website
- Increased releases of print media
- 10 hours/week have been allocated for marketing/website
- This is being met by weekly updates from the superintendent, administrators and building team leaders
- One comprehensive calendar is being used and we also have a printed color calendar

Strategy #2 - We will develop communication policies, procedures and processes for the Kiel Area School District.

- Work with NEOLA (policy company) as needed

Strategy #3 - We will increase student educational experiences and expand citizenship opportunities with businesses and organizations in the community.

- District participation in the Kiel Chamber of Commerce
- Junior Achievement
- Career and Technical Education (CTE) Advisory Board
- Teaming for a Brighter Tomorrow
- Board recognitions of business partners

Strategy #4 - We will provide staff professional development on public relations and customer service for all Kiel Area School District employees and Board of Education members in order to positively promote the school district and enhance relationships with our external partners.

- WASDA Superintendent Conference
- Administrators Advocacy Plan
- Presentations at board meetings
 - Raider Nation Renovation
 - School Report Card
 - Youth Apprenticeship
- Development of Parent Advisory Council

Moving forward need to:

- Get better at "Telling our Story"
- Invest time and effort in communication
- Branding KASD
- Need for an academic logo
- Revise Mission Statement

Raider Nation

Chad Kravik and Missy Voelker updated the PAC on the efforts of the Raider Nation Renovation Group. This group is working to improve/enhance the athletic facilities at Kiel High School.

- 7 years since held a track meet
- Football field in need of upgrades
- It's a community project
- Track would be open to the public for walking, etc.
- Provide for better recruiting to the community
- Looking to raise \$3 million - currently have \$40,000
- An RFP is being developed
- Biggest issue - misinformation

Dr. Ebert

Dr. Ebert introduced himself to the group. PAC members expressed their interest in Dr. Ebert continuing with the group. Dr. Ebert explained he has an open door policy, he's approachable, and will listen.

Burning Issues

There were no burning issues.

Next Meeting: The next meeting will be held on Monday, May 15. There will be several student presentations.

Adjourn: The meeting adjourned at 7:45 p.m.