

# KIEL AREA SCHOOL DISTRICT

## Strategic Plan ~ 2014

### MISSION STATEMENT

*The mission of the Kiel Area School District is to provide an opportunity for each student to receive a comprehensive, personal, future-focused education in a safe, supportive environment for the purpose of achieving excellence in their life-long pursuits, through a partnership of family, school, and community.*

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*Ensure all students receive a personalized, comprehensive, future-focused education where students are empowered to become leaders in their learning.*

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### Strategies

- We will ensure rigorous, relevant curriculum and innovative instruction to support maximum achievement for each child.
- We will consistently implement data-driven, differentiated instructional practices across all grade levels and subject areas and ensure continuous progress for each child.
- We will create multiple pathways to include online, blended, and experiential learning opportunities to provide students more choices in their learning.
- We will create smaller learning communities in a personalized school setting where every student is empowered and supported to achieve excellence.
- We will ensure students and staff has access to reliable, secure, and sufficiently robust technology and are implementing and facilitating transformative educational practices.
- We will focus professional development on the knowledge and skills staff need to educate each child.
- We will create learning environments that nurture social and emotional and academic development to ensure college and career readiness in a global society.

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*To implement a systematic communication plan that fosters collaboration among our students, staff, parents and the community.*

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### Strategies

- We will utilize effective communication practices to promote understanding, support and involvement of our families, community and staff.
- We will develop communication policies, procedures and processes for the Kiel Area School District.
- We will improve the use of technology and media to improve internal and external communication.
- We will increase student educational experiences and expand citizenship opportunities with businesses and organizations in the community.
- We will increase the use of social media as a communication tool
- We will provide staff professional development on public relations and customer service for all Kiel Area School District employees and Board of Education members in order to positively promote the school district and enhance relationships with our internal and external partners.